



trumanboyes.com
trumanaboyes@gmail.com
(908) 531-9052
Brooklyn, NY

TRUMAN BOYES

Product design leader with 10+ years across two modes: building from zero and managing at scale. First design hire at SchoolLinks, where the product grew to 13M+ US students on \$10M+ raised. Now a Product Design Manager at Teachable, managing 3 designers and leading design strategy for commerce and B2B across 150K+ creators in 180+ countries. Looking for Product Design Manager roles.

WORK EXPERIENCE

Teachable — New York, NY

Product Design Manager

Apr 2025 – Present

- Manage 3 designers across 3 workstreams.
- Led design for a 12-month migration from a custom commerce stack to Stripe embedded checkout, serving 150K+ creators in 180+ countries. Checkout conversion rose from 18% to 23% (+27%), and payment approval from 97% to 99.9%.
- Directed design on Teachable's B2B launch (Bulk Distribution): managed the pod's senior designer, cut MVP scope to hit the beta date, and shipped the MVP in 4 months. Six-figure closed sales contracts as of July 2026, with 502 schools admitted and 11K+ product seats allocated.

Senior Product Designer

Mar 2023 – Apr 2025

- Ran a series of iterative A/B tests on checkout that combined for a 10%+ increase in conversion.

Product Designer II

Jan 2022 – Mar 2023

- As sole designer, took Teachable's most-requested commerce feature (abandoned cart recovery) from research spike to launch in four months; it has recovered \$22M+ in GMV for creators across 20K+ schools since.
- Led the checkout team across both UX and product duties, launching 6 new features in 6 months and contributing to \$5.2M in GMV over 2022.
- Audited the checkout experience and shipped solutions that improved conversion by 4.9%.

SchoolLinks — Austin, TX

Founding Designer

Feb 2017 – Dec 2021

First designer; helped scale the ed-tech startup from 6 people to a profitable company of 25+, with 13M+ US students and \$10M+ in total funding.

- Set product vision through an 18-month roadmap built with the leadership team, resulting in 50+ features over 4 years.
- Introduced a 60+ component design system and UI library into the existing web app and React front end.
- Researched user behavior through usability testing, Google Analytics, and Fullstory across 1,000+ daily sessions.

Junior Product Designer

Jan 2016 – Feb 2017

- Led a company rebrand and full website redesign that helped the company find product-market fit and close a \$2M+ seed round.
- Designed the iOS and Android mobile app, including an accessible onboarding experience for 100,000+ students.
- Delivered presentations to 100+ top educators and superintendents across the US.

EDUCATION

Boston University — B.S. Communications,
Focus in Advertising (May 2015)

SKILLS

Leadership: team management, design critique, scope negotiation, roadmap prioritization, cross-functional leadership, hiring and mentorship

Design: UX/UI, interaction design, information architecture, design systems, accessibility (WCAG), rapid prototyping

Research: user interviews, usability testing, product analytics, A/B and conversion analysis, competitive analysis

Tools: Figma, AI-assisted design workflows, Webflow, Retool, HTML/CSS, React (basic)